

FOR IMMEDIATE RELEASE

## The Lukens Company Wins Big at the 2019 MAXI Awards

**Arlington, VA | July 17, 2019:** The Lukens Company was announced as the winner of six different categories at this year's Direct Marketing Association of Washington (DMAW) MAXI Awards.

The prestigious awards were presented during the DMAW's annual Bridge Conference, and The Lukens Company's winning campaigns represent the diversity of the growing agency's clients across the non-profit, cultural, and political sectors. The Lukens Company earned coveted awards for the following campaigns:

**Gold Winner for Direct Mail Campaign**

Ted Cruz for Senate – Summons Petition Acquisition

**Silver Winner for Workhorse Campaign**

American Leprosy Missions – Shipping Label Acquisition

**Silver Winner for Workhorse Campaign**

National Committee to Preserve Social Security and Medicare – Senior Rights Survey Appeal

**Bronze Winner for Direct Mail Campaign**

National Committee to Preserve Social Security and Medicare – Yes or No Sticker Campaign Appeal

**Bronze Winner for Direct Mail Campaign**

National Republican Senatorial Committee – Area Assessment Acquisition

**Bronze Winner for Direct Mail Campaign**

Oakland Museum of California – October 2018 Membership Reactivation

“While we are honored to have our work be recognized by DMAW, the real pride comes from delivering results for our amazing clients who do such meaningful and inspirational work all over the world,” said Walter Lukens, the agency's President and CEO.

The annual MAXI Awards are open to agencies of all sizes as part of the DMAW's tradition of recognizing excellence and innovation in marketing.

### About The Lukens Company

Founded in 1986, [The Lukens Company \(TLC\)](#) is an award-winning, multi-channel direct response marketing agency serving the needs of non-profits, cultural organizations, faith-based missions, and public policy advocacy groups, in addition to political candidates, committees and causes. TLC has offices in Arlington, VA, Glendale, CA, and Charleston, SC.

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